

## delabs

## DELABS GAMES

Mid-core gaming powerhouse unlocking the next wave of mass adoption.

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The DELABS token referenced herein is not intended to constitute an investment, security, or financial product. It does not represent any claim on ownership, profits, dividends, or governance rights (unless explicitly stated), and it is not offered as a vehicle for speculative or investment purposes. Participation in the protocol or ecosystem involving the DELABS token should be undertaken only by individuals who understand and accept the functional and experimental nature of the technology and intend to actively participate in the Delabs Games ecosystem.

Note that the DELABS token is currently not available to and will not be distributed to U.S. persons.

## EXECUTIVE SUMMARY

Delabs Games is reimagining how we play – bringing proven Web2 IPs into bold, mid-core experiences designed mobile-first, social-integrated, and blockchain enhanced.

Delabs is focusing on mid-core games designed for social platforms people already use such as LINE and Telegram. Mid-core games are games that are easy to start, but hard to master. Those with depth, progression, and social competition perfect for onboarding users and securing retention. The games in the Delabs ecosystem bring globally recognized IPs into Web3-native experiences that feel familiar, fun, and frictionless. No wallets required to start. Just gameplay-first design that pulls players in, and token powered systems that keep them engaged.

With real revenue, measurable on-chain activity, and some of the highest ARPPUs in the space, Delabs is proving that fun and sustainable token economies can thrive together.

At the heart of this ecosystem is \$DELABS, the platform-wide token that powers spending, staking, ownership, and progression across Delabsintegrated titles. As more games, creators, and social loops plug into the platform, \$DELABS scales with it, expanding utility, deepening engagement, and accelerating value flow across the entire gaming economy.

Delabs Games is where proven IP, expert execution, and Web3-native infrastructure will converge to build the most trusted and scalable Web3 gaming platform.

## THE VISION

### WHY WEB3 GAMING?







To understand the promise of Web3 gaming, we need to trace how game business models have evolved.

- Package games offered a buy  $\rightarrow$  play model. Pay once, enjoy static content.
- Free-to-play disrupted this with a play → pay (if you want) model, unlocking global scale through microtransactions and service-based content.
- Web3 gaming now introduces a new paradigm: play  $\rightarrow$  contribute  $\rightarrow$  earn.

This new paradigm shift redefines how players interact with games, giving them both emotional and financial stakes in the economies they help create. In Web3, players don't just consume content, but they also participate in the value creation. Through on-chain mechanisms, things such as time, effort, and social contribution can be directly rewarded. Traditional marketing or platform costs can be redirected back into player communities.

But the sad reality is: Most Web3 games today fail to deliver on this promise. They over-index on buzz words like interoperability, even when these features don't meaningfully improve the experience.

Delabs takes a different path. We come from mobile-first game development. We understand how game genres, player behavior, and monetization must work in harmony. Web3 should not be a doctrine, but a toolbox. Our job is to use that toolbox to enhance the experience, not to overcomplicate it. We ask one question:

#### 66 Does this blockchain integration make the game better, more fun, more rewarding, more sustainable? 99

If the answer is yes, we integrate it. If not, we don't.

We also embrace the reality that games have life cycles. All games, from casual hits to hardcore MMOs, go through natural phases of launch, growth, maturity, and eventual saturation. Instead of resisting this, our ecosystem is designed to adapt to those cycles, not break under them.

- Each game can scale rewards based on its lifecycle phase.
- Value created in one game can carry forward into future titles through shared identity, NFTs, and platformwide utility.
- Underperforming games naturally taper off in reward emissions, while new titles bring fresh momentum to the token economy.

By aligning token dynamics with how games actually evolve, we're building a platform that can scale sustainably across titles, player types, and time. Delabs isn't trying to make every game permanent. We're building a living ecosystem that grows, adapts, and endures.

## THE CURRENT MARKET OPPORTUNITY

The opportunity in Web3 gaming isn't just about blockchains, it's about distribution. Billions of users already spend time on messaging platforms like Telegram and LINE, but these platforms have lacked one key layer: high quality games with real economies. Delabs is building for this opportunity and this gap. We believe the breakout category in Web3 gaming will be mid-core games delivered natively through social platforms. Here's why:

#### Hypercasual brought users, but couldn't keep them.

Telegram's tap-to-earn boom showed that viral acquisition is possible but also unsustainable. These hypercasual mechanics driven purely by speculation led to massive short term user spikes, followed by rapid churn. The gameplay was shallow. The incentives weren't lasting. The economies collapsed.

Mid-core games, on the other hand, solve the retention problem with richer progression systems to keep players engaged for longer sessions, PvP and social mechanics which drive replayability and competitiveness, and monetization which is tied to gameplay depth, not token speculation. This is the segment that built the mobile gaming industry, and it's still vastly underrepresented in Web3.



## Social platforms are the new gaming rails, and they're just getting started.

Telegram gives us access to global crypto-native communities and is already embracing Web3 with its infrastructure. LINE opens the door to Asia's most valuable and under-leveraged gaming markets:

- Japan, where mobile ARPU is among the highest in the world
- Taiwan and Thailand, where LINE is a dominant daily-use platform
- Korea, a crypto-forward market with strong Web3 affinity

Together, these platforms provide built-in distribution, frictionless onboarding, and social-native virality that app stores simply can't match. And unlike most projects, Delabs isn't just talking cross-platform, we're already integrated natively for both LINE and Telegram, handling complex architecture differences behind the scenes while delivering a seamless, chain-agnostic user experience.

#### Mid-core is the format. Social is the rail. Web3 is the glue.

This is the convergence we've been preparing for and it's where Delabs has a true first-mover advantage. The market is massive, the users are primed, and the infrastructure is finally in place. We're not chasing the latest chain narrative. We're building where the next wave of players already are and delivering the games that will keep them there.

## THE LONG TERM VISION

We're starting with a focused wedge: mid-core titles on social platforms like Telegram and LINE, where frictionless onboarding meets massive untapped user bases. By targeting this specific, underserved intersection, we're already onboarding the first wave of real players not just speculators. But this is just the beginning.

#### We don't promise 100 games. We promise the right games.

In an ecosystem flooded with speculative, low-retention content, Delabs takes a curated approach. Every game we bring onto the platform follows our strict standards:

- Mid-core-first, with proven retention and monetization loops
- Infrastructure-integrated, fully utilizing \$DELABS, NFTs, and social ID systems
- Selected for scale, with clear genre fit and long-term value expansion

Every new title launched is carefully selected and curated for compounded growth, deepening the ecosystem and sharpening the platform and token utility.

#### Proven IP is our signal of quality

Rather than inventing new demand, we work with globally recognized IPs that already have brand equity and player loyalty. These titles give users instant familiarity and trust, built-in fanbases to activate, and stronger conversion, retention, and monetization potential.

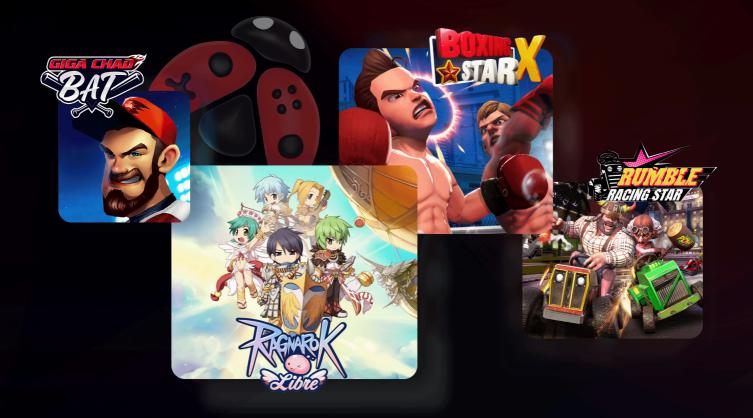
As we grow, the Delabs ecosystem becomes the foundation for scalable, sustainable gaming economies, built on one high-quality title at a time. Each new game expands the surface area of reach, reinforcing the network.

Our edge can be simply put like this:

- A clear starting point in LINE and Telegram
- A curated portfolio of mid-core titles, not a flood of shovelware
- Deep integration with real IP, real infrastructure, and real incentives

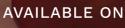
We're not here to win the most headlines. We're here to build the most trusted and scalable Web3 gaming platform.

## DELABS GAMES ECOSYSTEM



Each game in the Delabs ecosystem is an important milestone and step forward: expanding our infrastructure, onboarding new users, and proving what is possible when quality IP meets Web3-native mechanics. Each title is a node in a growing network, compounding the value of the Delabs ecosystem as a whole.







#### MAJOR ACHIEVEMENTS



#1 Winner of KAIA Growth Competition



2.4M On-chain Transactions

Boxing Star X is the first major breakout game built for both LINE and Telegram, and it's already proving the potential of mid-core gameplay in Web3.

A fast-paced, swipe-controlled boxing game, Boxing Star X reimagines the globally successful IP "Boxing Star – Real Boxing Fight" with deep progression systems, seamless onboarding, and built-in social virality. From its launch, it's made waves across Asia and Web3 communities alike.

Boxing Star X validated our core thesis: that fun-first, mobile-native gameplay paired with social distribution and tokenized progression can drive real traction and revenue.

LINKS





U. Wiki



COMING SOON TO



#### Play Anywhere, Trade Freely — Ragnarok Libre.

Ragnarok Libre brings one of the most beloved RPG IPs in the world into a fully Web3-native experience: no downloads, no wallets, just tap and play.

This next-gen idle RPG lets users grind, gear up, and trade items through an open marketplace. Every piece of gear, every drop of Zeny, every dungeon run becomes part of a real player-owned economy.

Ragnarok Libre aims to introduce open economies for millions of nostalgic players across Asia.

LINKS



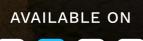
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#### Tussle to the Finish Line!

Rumble Racing Star was the first racing game to bring PFP NFTs onto the track, allowing users to play as their digital identities and compete in fast-paced, real-time races. With a strong party game vibe and leaderboard mechanics, it carved out a new layer of interoperability and competition.

Key systems:

• NFT character racing with full in-game representation

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- Premium Race mode: wager tokens to compete for weekly prize pools
- Seasonal rankings and casual-friendly multiplayer

Rumble Racing Star kickstarted the Delabs Games community and made a bold statement: Web3 gaming can be fun, casual, and interoperable without sacrificing quality.

LINKS

Wiki



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Website





#### AVAILABLE ON

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#### YO, R U GIGA CHAD?

Long before Telegram games became a trend, GIGACHADBAT served as our testbed and debut casual minigame for the platform with lightweight gameplay and casual competition.

Players can bat, bet, and score BIG homeruns to score BIG points to dominate the leaderboard.

LINKS X Play on TG

### **ECOSYSTEM NFTS**



#### DELABS ADVENTURE PASS

The Delabs Adventure Pass is the flagship ecosystem NFT, a cross-game access pass that unlocks premium utility across all Delabs titles. Utility includes:

- Early access to game playtests and beta events
- Exclusive in-game items and cosmetic drops
- Ecosystem-level staking to earn points, level up, and claim platform rewards

Designed for long-term engagement, the Adventure Pass gains value as new titles join the ecosystem and new staking paths emerge.

STAKE

OPENSEA



#### DELABS LIBRE PASS

The Delabs Libre Pass gives players a head start in Ragnarok Libre, offering powerful launch-time advantages within one of the world's most iconic RPG universes. Utility includes:

- Premium Starter Pack
- Battle Pass Redemptions
- Booster Systems

Holding this NFT creates a functional advantage for players embedded directly into Ragnarok Libre's gameplay.

OPENSEA



**DELABS LADYBUGGY** 

The Delabs Ladybuggy NFTs are karts used directly in Rumble Racing Star, giving players access to enhanced gameplay and cosmetic flair.

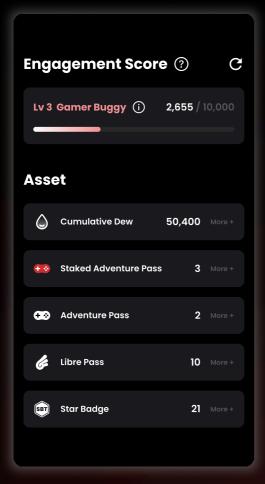


#### METABOLTS

Metabolts NFTs originated as a PFP collection from Delabs' earlier game Metabolts, representing a stylized set of anime identities. While the Metabolts game was put on pause, the holders were given a snapshot airdrop of Delabs Libre Passes.

## THE DELABS PLATFORM

The Delabs Platform is the connective tissue of our gaming ecosystem, a modular system designed to unify identity, progression, ownership, and value across all titles. Rather than building fragmented, one-off game economies, we've created a set of infrastructure layers that allow players to seamlessly onboard across games, build and carry forward identity and reputation, grant access gated rewards and perks, stake, earn, and spend within a unified token economy. Delabs is a vertically integrated, player-first platform designed for both short-term fun and long-term value.



### **DELABS ID**

The Delabs ID is the passport to the Delabs universe. It allows players to connect various accounts and create a seamless identity across platforms and games.

The Delabs ID tracks:

- Gameplay history
- Achievement progression
- Token and NFT holdings
- Social and community actions

With Delabs ID, players can carry reputation and perks across games, access cross-game benefits or gated content, and participate in ecosystem-wide quests, airdrops, and events.

Whether you're competing in Boxing Star X, grinding fields in Ragnarok Libre, or racing in Rumble Racing Star, your Delabs ID links it all, creating continuity in a space that's often fragmented



## DELABS ENGAGEMENT LEVEL

The Delabs Engagement Level is the player-centric reputation system designed to reward meaningful participation, discourage manipulation, and elevate real community members. We recognize real engagement across games, NFTs, and community channels.

The Engagement Level is determined based on:

- Holding or staking Delabs NFTs or Star Badges
- Playing games and maintaining active in-game presence
- Connecting wallets and social accounts via the Mini App
- Participating in quests, early testing, or community milestones

The Delabs Engagement Level ensures a unified, engaging, and rewarding experience for all member in the ecosystem.



### **DELABS STAR BADGE**

Originally introduced with Rumble Racing Star, the Delabs Star Badge has grown into a universal symbol of progress and participation in our ecosystem. These on-chain badges act as a dynamic credential system: capturing milestones, participation, and gameplay achievements. As Delabs Games continues to expand, Star Badges will remain a digital record of gaming milestones, celebrating each player's journey and evolving alongside the ecosystem.

### **DELABS MINI APP PLATFORM**

The Delabs Mini App Platform powers our presence on messenger-based ecosystems like LINE and Telegram, enabling instant gameplay, native payments, and social-integrated UX, all without needing a separate app install.

Platform features include:

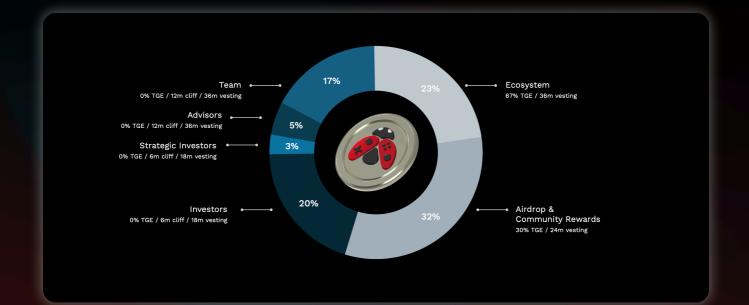
- A questing layer that guides players through ecosystem activities and rewards participation
- A shop system powered by \$DELABS, connecting in-game purchases, limited offers, and platform-wide perks
- Future integrations to come with game launches

This infrastructure lowers onboarding friction and turns messaging platforms into real gaming ecosystems — making Delabs one of the first studios to fully realize the potential of Web3 in chat-native environments.



## **\$DELABS**

The \$DELABS token is the economic engine that users engage with across the entire Delabs Games ecosystem — enabling gameplay utility, staking, governance, and cross-platform value accrual.



# ALLOCATION & DISTRIBUTION

#### Total Supply: 3,000,000,000

The total supply of \$DELABS is fixed and will be distributed across five core allocation categories. Each category plays a distinct role in building, sustaining, and expanding the ecosystem.

#### Airdrop & Community Rewards

A significant portion of the token supply is reserved for rewarding players, supporters, and ecosystem contributors.

This includes but is not limited to:

- Airdrop at TGE
- Game seasonal player reward allocation
- Questing and staking incentives
- Social campaigns and community-driven events

Community Rewards are distributed directly to users through transparent, on-chain reward systems, placing value in the hands of those who actively engage in the ecosystem.

#### 2,000,000,000 1,000,000,000 500,000,000 0 2 4 6 8 10 12 14 16 18 20 22 24 28 28 30 32 34 36 38 40 42 44 46 =Ecosystem = Alirdrop & Community Rewards = Strategic Investors = Investors = Advisors = Team

#### Ecosystem

3,000,000,00

The Ecosystem allocation is designed to support long-term infrastructure growth and value creation across the Delabs platform.

Use cases include but are not limited to:

- Liquidity provisioning and token sinks
- Game development and third-party publishing support
- Grants for creators, guilds, and tool builders
- Strategic partnerships and chain integrations
- Marketing initiatives and platform expansion

\* Among the initial TGE unlock, 5% will be used for liquidity provisioning, 10% will be used for marketing, and the remainder will be used for various cases as mentioned above.

#### **Other Allocations**

Other allocations include investors, strategic investors, advisors, and the team. Tokens allocated to the team and advisors will be released according to the longest vesting schedule. This reflects the team's full commitment to building and growing the ecosystem with utmost responsibility.

## **TOKEN UTILITIES**

\$DELABS is the foundational utility token of the Delabs Games ecosystem, designed not just as a payment method, but as a layer of value and progression that touches every part of the player experience. It acts as the bridge between gameplay and ownership, between individual titles and the broader platform. With each new game or feature added to the ecosystem, the utility of \$DELABS will expand, creating a token that compounds in relevance as the network grows.



#### In-Game Payment Layer

\$DELABS will be used as a core payment method across all Delabs titles—for purchasing consumables, upgrade materials, cosmetics, entry tickets, and exclusive content. Unlike many tokens limited to a single title, \$DELABS provides a unified transaction layer across a growing multi-game platform.



#### Asset Trading and Marketplace Currency

As the primary currency required for trading assets within the Delabs Games platform, \$DELABS enables NFT trading between players.



#### Staking-based Benefits

Staking \$DELABS unlocks access to higher-tier content, additional reward paths, and leaderboard reward multipliers. Access is structured to reward engaged and committed players, not just those who buy in. Staking will be introduced as soft staking (based on holding) in the beginning, and

evolve as the ecosystem grows.



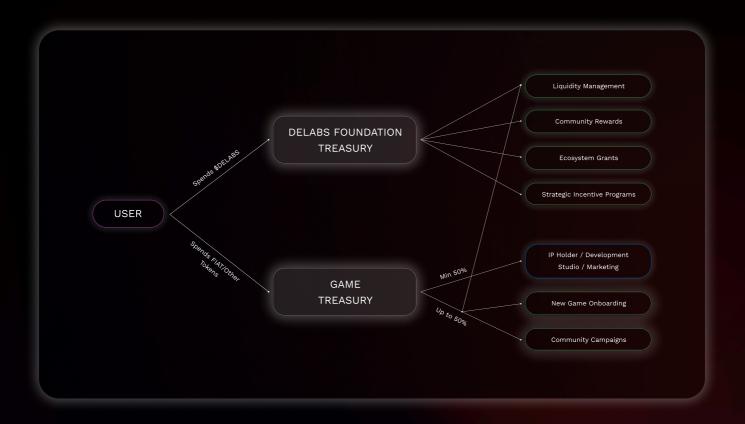
#### Governance and Platform Influence

As the ecosystem matures, token holders will participate in shaping the future of Delabs through governance proposals, voting mechanisms, and strategic decision-making on game or platform direction.



#### **Cross-Game Utility**

\$DELABS functions across all current and future Delabs titles. This makes it a scalable asset that compounds in value the more games are released, ensuring that utility grows with the ecosystem itself. As the platform expands, so will the ways \$DELABS integrates into both digital and real-world value loops.



### **VALUE ACCRUAL & FLOW**

The Delabs token model is built for circular value flow: rewarding users, funding ecosystem growth, and aligning incentives between players, developers, and the platform.

#### **Treasury Dynamics**

Token Purchases with \$DELABS:

Tokens used for purchases (in-game items, NFTs, etc.) flow into the Delabs Treasury, which serves as the backbone of the ecosystem economy. These tokens may be strategically deployed for:

- Liquidity management
- Community rewards
- Ecosystem grants
- Strategic incentive programs

The treasury is initially governed by the Delabs Foundation and we anticipate it will gradually transition to a community-governed model over time. Purchases with Fiat or Other Tokens:

These proceeds enter the game-level treasury, which distributes revenue across game IP holders, development studios, and marketing allocations.

Up to 50% of game treasury funds may be reinvested into the broader Delabs ecosystem for:

- Liquidity management
- Supporting new game onboarding
- Community campaigns and acquisition incentives

#### Seasonal Allocation Model

\$DELABS token emissions are structured to reflect each game's lifecycle, ensuring sustainable growth, not overinflated distribution.

Game reward pools will be determined seasonally based on each game's performance. Potential contributing factors may include:

- Daily/Monthly Active Users (DAU/MAU)
- Revenue performance
- Community retention and engagement metrics
- Ecosystem utility depth (token sinks, staking participation, etc.)

Games may also get their allocation determined based on each game's lifecycle phase. Here's a simple breakdown of the phases each game can go through:



#### **Bootstrapping Phase**

Higher emissions to attract new players, support early momentum, and reward onboarding actions.



**Growth Phase** 

Emissions may stabilize, shifting toward competitive and engagement-based rewards.



Mature Phase

Rewards taper to reflect a stable user base; staking and ecosystem perks remain active.



**Decay Phase** 

Emissions reduce progressively based on activity thresholds.

This flexible, cross-game token model allows Delabs to support new titles with meaningful incentives, sustain ecosystem-wide health, and stay agile across platforms, genres, and player types.

The seasonal allocation model may change based on necessary conditions determined by the Delabs Foundation.

## **SECURITY & COMPLIANCE**

At Delabs, we believe that ecosystem growth must be built on a foundation of trust, transparency, and responsible design. As such, we take token security, treasury management, and regulatory compliance seriously across all layers of the \$DELABS ecosystem.

#### Treasury Custody & Transparency

To ensure clarity and accountability, the smart contract addresses and wallet addresses will be updated here.

#### Smart Contract Security

All core smart contracts related to the \$DELABS token and staking infrastructure are:

- Audited by a third-party security firm prior to TGE
- Designed to be non-upgradeable wherever possible to minimize centralized risk
- Protected via multi-signature controls for critical admin functions

The full token smart contract and audit reports will be updated here.

#### **Regulatory & Legal Compliance**

The \$DELABS token is designed and intended solely as a utility token within the Delabs Games ecosystem. It is used to enable in-game transactions and progression, facilitate access to digital goods and platform services, participate in staking, governance, and ecosystem expansion.

It is not an investment vehicle, and does not represent equity, debt, or any revenue sharing instrument.

Delabs Games and its foundation have consulted legal counsel to ensure compliance with applicable regulations in all jurisdictions where the token and platform are offered. Regional restrictions (e.g., certain countries excluded from token sale participation) will be clearly communicated as needed.

## DELABS FOUNDATION & GOVERNANCE

Delabs Foundation, a non-profit organization, is responsible for overseeing the governance of the Delabs Games ecosystem in a decentralized manner. Its core duties include managing the \$DELABS tokens, ensuring fair allocation of resources, and partnering with game developers and projects that join the ecosystem. The \$DELABS token is community-driven, with an emphasis on transparent, continuous improvements based on the active participation of token holders.

Delabs Foundation operates under a decentralized governance model, where key decisions are being made through the votes by the Foundation Council. While the Foundation Council will remain actively involved in overseeing the ecosystem's growth and development, the long-term vision is to gradually empower \$DELABS token holders, which include the gamers, developers, and other stakeholders, with more decision-making influence. This approach ensures that governance evolves in a structured and thoughtful way, allowing the community to gradually take on a larger role while maintaining stability and coherence in the transition toward a fully decentralized ecosystem.

## CORE Contributors

Founded by the former Nexon CEO Joonmo Kwon, Delabs Games team is a pioneering game studio that is developing or publishing the first array of games being introduced to the Delabs Games ecosystem.

### **DELABS GAMES TEAM**

#### James Joonmo Kwon

Delabs is led by Joonmo Kwon, ex-CEO of Nexon and serial gaming entrepreneur with a track record of launching over 6 blockbuster titles and listing 2 game companies on KOSDAQ.

- CEO of Delabs Games
- Founder / Chairman of 4:33 Creative Lab
- Former CEO of Nexon & Nexon Mobile
- Former Chairman of Korea Association of Game Industry
- Former CEO / Founder of Entelligent, acquired by Nexon
- Ph.D in Psychology, Columbia University





#### JC Kim

JC, the visionary behind Verse8, joined as the co-CEO of Delabs Games to drive the next step forward for Delabs with AI-powered gaming. With JC's leadership and deep technical insight, Delabs Games will build the future of gaming at the intersection of AI and blockchain.

- Founder / CEO of Verse 8
- Founder of Planetarium Labs
- Former CTO of Spoqua
- Forbes 30 under 30

## BACKERS



### ADVISORS

The advisory board of Delabs Games brings a perfect blend of Web3 and Gaming expertise to the table.

Dingaling: Angel Investor & NFT Collector Grail: Degen Investor & Web3 Angel Investor Justin Hyun: Co-Founder of Factorial Finance, Former director of TON Foundation Giulio Xiloyannis: CEO of Pixelmon, Founder of LiquidX Gabby Dizon: Founder of YGG Johnson Yeh: CEO of Ambrus Studio, Former MD of Riot Games China, Japan, and SEA Lauren Selig: Founder and CEO of Shake and Bake, Advisor of Solana, Former Advisor of SoftBank, TPG KH Min: Former Partner at Blocore, Former Director at Google Play Store Korea Kevin Chou: Founder of SuperLayerLabs, Rally, Forte, Kabam, Forbes 40 under 40 Sangwoo Park: Professional Game Economist, Former CEO of Action Square, Senior Advisor for the Ministry of Culture for the Game Industry in Korea

